

BYBO Handout: Strategic Planning Goals Grid

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Yes!	No!
<p><u>Achieve</u></p> <p>What do I want I don't have?</p> <ul style="list-style-type: none"> - - - - - - 	<p><u>Avoid</u></p> <p>What don't I have and don't want?</p> <ul style="list-style-type: none"> - - - - - -
<p><u>Preserve</u></p> <p>What do I want & want to keep?</p> <p>Want to preserve FOR SURE:</p> <ul style="list-style-type: none"> - - - - - - 	<p><u>Eliminate</u></p> <p>What do I have and don't want?</p> <p>Step-Plan to Eliminate:</p> <ul style="list-style-type: none"> - - - - - -

Yes!

No!

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Key Questions

- **Once I arrive at my new operational, executing level what will all this give me I do not already have?**
- **What do I want to absolutely guarantee I will still have with me to carry forward?**
- **What will I have complete (or enough) relief around then?**
- **What new opportunities may well then be available to me?**
- **Are there new communications/commitments I need/want to establish?**
- **Where does budget fit into all this?**
- **What about well-considered, equilateral barter? Does it have a role?**
- **What ways to measure my progress toward all this are now in place or I can put in place? What still to add?**
- **Who is part of my topic-specific support community vs who will be part of my most essential, ever-present “tribe?”**
- **When do I want to schedule updates to my strategy & plan?**
- **How will I document my next-wanted changes as these emerge?**
- **What new agreements do I now (or soon) need to co-draft?**
- **What else do I want addressed?**
- **What will be my mechanisms to identify, design, and deliver on tactics related to my Grid Goals?**