

Tuned In Design is pleased offer a variety of services for small businesses, holistic practitioners, artists, solopreneurs, and others. A free consultation will let us determine how we might best help you offer your own podcast, or other, content in a manner similar to the offerings on SherryLowry.com. Then we will provide a written proposal with pricing for you to consider.

## Services offered by Tuned In Design

- Web Development
  - Create a new site
  - Add content to existing site
  - Freshen up a site with graphic and content styling
  - eCommerce setup and maintenance for both digital content and products
  - Site maintenance regular updates and backup
- Visual Identity
  - Logo or identity graphics
  - Service illustrations or icons
  - Infographics
- Social Media
  - Still or motion graphics (i.e. auto-slide style for Facebook posts)
    - > Examples:
      - https://spark.adobe.com/video/a2LIB8DnBoBgh
      - https://spark.adobe.com/video/25nlqq1NUtdj6
  - Instagram graphic posts
  - Campaign series posts for all platforms. Compose and schedule a series of posts.

## Client Comments

"A rare find, Sherry's skill set and expertise is truly holistic. In each project I have engaged her on, Sherry has brought her artistic, creative visionary skills along with her reliable, insightful business acumen. She is honest and direct in her communications, has a wonderful sense of humor, and brings clarity to any project through her patience, curiosity and deep listening. I don't think I have had a single problem that she didn't either solve directly or get me right to someone who could. The result? Magic. Delivered cost effectively and on time."

- Lara Dolink, Owner Dolnik Counsulting, Houston, TX

"I'm so thankful that a business connection recommended Sherry Scott to me. I'd been struggling for months with features on my website that functioned poorly or not at all. The several tech people I'd spoken to weren't able to fix the issues, and I was losing hope. Then I found Sherry, and in less than a week she had my website working the way it's supposed to. She listened to me, and unlike everyone else, she never gave up. In a few months when I need to refresh my site, I'll turn to her company, Tuned In Design. She's fast, she's good, she's professional, and she gave me terrific value for my money. I couldn't be happier with the results."

- Susan Rooke, Author, susanrooke.net

"Sherry Scott can do anything, get you out of any scrape and make your website sing."

> - Carla Blumberg, Co-Owner, At Sara's Table Chester Creek Cafe, Duluth, MN

"Sherry Scott is the most creative graphic artist and designer with whom I've worked. Not only that, she responds to all requests quickly and professionally, and she meets her deadlines! Sherry is a "gold mine" for the small business person and entrepreneur."

> - Gary Yorke, Ph.D., Child Psychologist and Owner, ChildTherapyToys.com